

👉 Google Gemini Prompts for Bloggers & Content Creators

Your AI-Powered Creative Co-Pilot for Exceptional Content

A [ChromeGeek.com](#) Resource

Unleash your creativity and streamline your content workflow with Google Gemini. This cheat sheet provides powerful prompts for every stage of content creation, from ideation and writing to SEO, repurposing, and distribution.

🧠 Content Ideation & Topic Research

Staring at a blank page? These prompts help you uncover fresh angles, trending topics, and niche ideas your audience actually wants to read.

Task	Gemini Prompt
Find trending topics	"What are the top 5 trending blog topics in the 'productivity' niche this month, with a focus on remote work?"
Niche down a broad idea	"Break down 'healthy eating' into 10 niche blog post ideas for a blog targeting busy young professionals."
Analyze search intent	"What is the primary search intent behind the keyword 'best budget laptops for students', and what topics should a blog post cover to match it?"
Generate blog angles	"Give me 5 unique angles for a blog post about 'digital minimalism' that go beyond basic screen time reduction."
Research a topic summary	"Summarize the pros and cons of AI-generated content for bloggers, including ethical considerations and quality control."
Brainstorm unique perspectives	"Suggest 3 unconventional perspectives for a blog post discussing 'the future of education'."
Identify content gaps	"Given these 3 competitor blog posts on 'sustainable living' [paste links/summaries], what content gaps can I fill?"
Develop a series concept	"Outline a 4-part blog series concept on 'Mastering Personal Finance', starting from beginner to advanced topics."

📰 Headline Writing & Hook Crafting

First impressions matter. These prompts help you write irresistible headlines and intros that keep readers scrolling.

Task	Gemini Prompt
Write blog titles	"Give me 10 catchy blog title ideas for a post about 'remote work burnout' that include numbers or questions."
Craft a hook	"Write a compelling first paragraph (hook) for a post on 'digital detoxing' that resonates with overwhelmed readers."
Test tone variations	"Rewrite this headline in a more playful tone, then in a more authoritative tone: 'How to Boost Your Productivity'."
Create listicle titles	"Write 5 listicle-style titles for a blog about 'productivity tools' for creatives, using power words."
Generate curiosity	"Write a headline that teases a surprising fact about 'caffeine and focus' for a science-backed blog."
Write benefit-driven headlines	"Generate 3 benefit-driven headlines for a blog post explaining 'how to start a side hustle without quitting your job'."
Craft problem-solution intro	"Draft an introductory paragraph for a blog post about 'overcoming writer's block', starting with a common struggle and hinting at a solution."
Create urgent/scarcity headlines	"Write 3 urgent or scarcity-driven headlines for a limited-time course promotion in a blog post."

✍️ Blog Writing & Editing

From rough draft to polished post, Gemini can help you write faster, edit smarter, and stay in your voice.

Task	Gemini Prompt
Outline a blog post	"Create a detailed blog outline for a post about 'time-blocking for freelancers', including introduction, main points, sub-sections, and conclusion."
Expand a paragraph	"Expand this paragraph into a full section (200 words) with examples, anecdotes, and supporting details: [paste paragraph]."
Rewrite for clarity	"Rewrite this paragraph to be clearer, more concise, and easier to understand for a general audience: [paste paragraph]."
Add transitions	"Add smooth transitions between these three blog sections, ensuring logical flow: [paste section 1], [paste section 2], [paste section 3]."
Summarize a post	"Summarize this blog post in 3 concise bullet points for a TL;DR section, hitting the main takeaways."
Write a compelling conclusion	"Write a compelling conclusion for a blog post about 'the importance of sustainable travel', including a call to action for readers."
Generate FAQ section	"Based on this blog post about 'beginner photography tips' [paste text/summary], generate 3 common FAQs and their answers."
Improve storytelling	"Rewrite this technical explanation to incorporate more storytelling elements and make it more relatable: [paste text]."

🔍 SEO Optimization & Meta Content

Gemini can help you optimize your content for search engines, without sounding like a robot.

Task	Gemini Prompt
Write a meta description	"Write a 150-character SEO-friendly meta description for a blog post about 'digital decluttering tips for a minimalist lifestyle'."
Suggest internal links	"Given this blog post about 'Google Calendar tips' [paste text/link], suggest 3 relevant internal links to other posts on my blog about productivity or Google Workspace."
Optimize for a keyword	"Rewrite this paragraph to naturally include the keyword 'best Chrome extensions for students' multiple times without keyword stuffing: [paste paragraph]."
Generate alt text	"Write descriptive and SEO-friendly alt text for an image showing a 'minimalist home office setup with a green plant and natural light'."
Create SEO title	"Write an SEO-friendly and clickable blog title (under 60 characters) for a post about 'AI writing tools for content creators'."
Generate semantic keywords	"Suggest 5 semantic keywords or LSI keywords related to 'plant-based diet benefits' that I should include in my blog post."
Optimize subheading structure	"Analyze this blog post outline and suggest improvements to its subheading (H2, H3) structure for better SEO and readability: [paste outline]."
Draft featured snippet content	"Draft a concise paragraph that answers 'What is content marketing?' in a way that could be pulled as a Google featured snippet."

🔄 Repurposing & Cross-Platform Publishing

Don't let great ideas live in just one format. These prompts help you turn one blog into multiple assets—perfect for expanding reach with minimal extra effort.

Task	Gemini Prompt
Turn a post into a tweet thread	"Convert this blog post about 'The Power of Mindful Habits' into a 5-tweet thread with engaging hooks, clear points, and a final call to action."
Make a LinkedIn carousel	"Rewrite this article 'Guide to Remote Team Communication' as a LinkedIn carousel outline with key takeaways and visuals for each slide."
Create a newsletter blurb	"Write a short, engaging newsletter intro (50-70 words) linking to this blog post about 'Boosting Your Creative Flow'."
Rework into a script (YouTube Short)	"Turn this blog post '5 Quick Hacks for Better Sleep' into a concise script for a 90-second YouTube Short, with visual cues."
Turn tips into an infographic	"List out key tips from this post '7 Steps to a Productive Morning' formatted as short, actionable points suitable for an Instagram infographic."
Generate podcast bullet points	"Convert the main points of this blog post about 'The History of Artificial Intelligence' into bullet points suitable for a podcast episode outline."
Create Instagram Story sequence	"Outline a 5-part Instagram Story sequence based on this blog post 'Healthy Meal Prep on a Budget', including prompts for polls or questions."
Draft Quora/Reddit answer	"Draft a comprehensive yet concise answer for a Quora question 'What are the benefits of learning to code?' based on my blog post summary: [paste summary]."

✉️ Email Newsletters & Lead Magnets

From subject lines to landing pages, Gemini can help you grow your list and connect with your readers in their inboxes.

Task	Gemini Prompt
Write an email subject	"Suggest 5 compelling email subject lines for a 'productivity tips' newsletter, including one with an emoji and one with a question."
Draft a welcome email	"Write a friendly and engaging welcome email for new subscribers to a 'wellness blog', including a brief introduction and what to expect."
Create a lead magnet outline	"Outline a free 5-day writing challenge to use as a lead magnet for aspiring bloggers, detailing daily tasks and benefits."
Turn post into newsletter	"Convert this blog post about 'The Best Productivity Apps' into a brief and punchy newsletter edition, highlighting 3 key apps and a CTA to read more."
Segment by topic	"Create 3 distinct newsletter segments based on user interest: 'productivity tips', 'AI tools for creators', and 'blogging growth strategies'."
Write a re-engagement email	"Draft a gentle re-engagement email for inactive subscribers to a photography blog, asking for feedback or offering a special resource."
Craft a sales email for a product	"Write a short sales email promoting my new digital product, 'Advanced SEO for Bloggers', highlighting its unique benefits and a limited-time discount."
Generate survey questions	"Generate 5 concise survey questions for my newsletter subscribers to understand their biggest challenges in content creation."

📅 Content Planning & Productivity

Planning content doesn't have to mean staring at spreadsheets. Let Gemini help you create calendars, templates, and systems that stick.

Task	Gemini Prompt
Build a content calendar	"Create a 30-day content plan for a personal finance blog, including 2 blog posts and 3 social media posts per week, noting topics and platforms."
Prioritize topics	"Based on these 10 blog topics, help me prioritize which to write first, considering audience interest, SEO potential, and my expertise: [list topics]."
Batch write ideas	"Give me 5 outline-ready blog topics focused on 'health and wellness' that I can efficiently batch write this weekend."
Create a template	"Write a reusable blog post template for comparison-style articles (e.g., 'Product A vs. Product B'), including sections for intro, features, pros/cons, and conclusion."
Organize by keyword	"Group these blog topics into 3 SEO clusters by keyword intent ('informational', 'commercial', 'navigational') for better content strategy: [list topics]."
Set content creation goals	"Help me set SMART goals for my content creation efforts for the next quarter, focusing on blog post volume and traffic."
Draft project management checklist	"Draft a simple project management checklist for creating a new blog post, from ideation to promotion."
Suggest time-saving strategies	"Suggest 3 time-saving strategies for content creators using AI tools to streamline their workflow."

🌱 WordPress Blogging

If you're using WordPress, Gemini can speed up repetitive tasks—especially when it comes to plugins, formatting, and custom blocks.

Task	Gemini Prompt
Generate a shortcode	"Generate a WordPress shortcode that displays the 3 latest posts from a custom category named 'Tech Reviews' in a simple list format."
Suggest SEO tags and slugs	"Suggest SEO tags, categories, and an optimized slug for a WordPress post titled 'Beginner's Guide to AI Tools for Writers'."
Write alt text and captions	"Write alt text and concise captions for 5 blog images in a post about 'sustainable meal planning for busy families'."
Rephrase post excerpt	"Help me rephrase this WordPress post excerpt for better readability and engagement on the blog's archive page: [paste excerpt]."
List useful plugins	"List 3 useful WordPress plugins to improve blog navigation and user experience on mobile devices."
Create a custom block (Gutenberg)	"Outline the steps to create a simple custom Gutenberg block in WordPress that displays a 'Call to Action' button with customizable text and link."
Optimize image sizes for WordPress	"What are the recommended image sizes and optimization techniques for blog post images in WordPress to ensure fast loading?"
Write code for custom stylesheet	"Write the PHP code for 'functions.php' to correctly enqueue a custom stylesheet ('custom-styles.css') for my WordPress theme."
Generate custom template code	"Generate basic PHP code for a custom WordPress page template that displays posts from a specific category."

🖋️ Medium & Substack

Publishing on platforms like Medium or Substack? These prompts help you write better, find your voice, and connect with subscribers.

Task	Gemini Prompt
Write a Medium article title	"Write a thought-provoking and SEO-friendly title for a Medium article about 'digital burnout in the creator economy'."
Suggest a Substack tagline	"Suggest a compelling Substack tagline for a weekly newsletter about 'mindful tech habits for a balanced life'."
Format article for Medium	"Format this article content for Medium, using bold headings, pull quotes, and image captions where appropriate: [paste article text]."
Turn guide into Substack email	"Turn this 'how-to guide on building a personal brand' into a concise Substack email draft for new subscribers."
Write a closing message	"Write a warm and inviting closing message for a Medium/Substack post, encouraging readers to comment, share, or subscribe."
Generate ideas for paid content	"Generate 3 ideas for exclusive paid content for a Substack newsletter focused on 'advanced content marketing strategies'."
Craft a Medium tag strategy	"Suggest 5 relevant tags for a Medium article about 'freelancing tips for beginners' to maximize discoverability."
Write a "why subscribe" pitch	"Write a short 'why subscribe' pitch for a Substack newsletter about 'the intersection of AI and creativity', highlighting unique benefits."

🎬 YouTube Scripts & Video Blogs

Planning to turn your blog content into video? Gemini can help you outline, narrate, and script with flow.

Task	Gemini Prompt
Write a YouTube video script	"Write a YouTube video script (approx. 5 minutes) based on this blog post outline about 'The Ultimate Guide to Digital Nomad Visas'."
Summarize blog for video	"Summarize this blog post 'How to Learn a New Language Effectively' into a 90-second video explanation, highlighting key steps."
Create a cold open hook	"Create a compelling cold open hook (first 15 seconds) for a vlog about 'minimalist workspaces for maximum focus'."
Break post into video series	"Break this post 'Advanced SEO Strategies' into a 3-part YouTube video series, suggesting a title and focus for each video and potential thumbnail concepts."
Draft a CTA script (YouTube outro)	"Draft a clear and engaging call-to-action script for a YouTube outro, encouraging viewers to subscribe, like, and comment."
Suggest video topics from niche	"Suggest 5 evergreen YouTube video topics for a channel focused on 'urban gardening'."
Outline a tutorial video	"Outline a step-by-step tutorial video script for 'How to use Google Sheets for Budgeting', including intro, material list, steps, and outro."
Generate video title ideas	"Generate 5 clickable and searchable YouTube video title ideas for a video demonstrating 'DIY Home Security Systems'."

📱 Mobile Tips for Bloggers & Creators

- 💡 **Docs mobile:** Draft outlines, jot down ideas, and make quick edits to blog posts while commuting or on the go.
- 💡 **Gemini app:** Use it to quickly reword headlines, generate descriptive alt text for images, or create engaging social media captions directly from your phone.
- 💡 **Gmail + Gemini:** Efficiently follow up with collaborators, guest post editors, or newsletter subscribers using polished and context-aware replies.
- 💡 **Voice input:** Simply say "Summarize this intro in a more casual tone" or "Give me 3 bullet points for a blog post on X" to generate content hands-free.
- 💡 **Google Keep/Notes:** Capture fleeting content ideas or research snippets, then send them to Gemini for expansion.
- 💡 **Photo/Video Editing Apps:** Use Gemini to brainstorm descriptive titles or compelling scripts for the visual content you're creating on your device.
- 💡 **Quick keyword research:** Ask for related keywords or long-tail phrases for your next blog post idea while waiting in line.

🌟 Pro Tips for Better Prompts

- 💡 **Specify your target audience:** Tailor your prompts by mentioning who you're writing for (e.g., "for beginner bloggers," "for tech enthusiasts," "for busy parents").
- 💡 **Define content type:** Clearly state if you need a blog post, social media caption, email, video script, etc.
- 💡 **Provide context/constraints:** Include word counts, tone (e.g., "authoritative," "playful"), keywords to use, or a brief summary of your existing content.
- 💡 **Ask for multiple options:** If you're brainstorming, ask for "5 ideas" or "3 different angles" to give you more choices.
- 💡 **Iterate and refine:** Don't settle for the first answer. Ask follow-up questions like "Can you make it more actionable?" or "Expand on point 3."
- 💡 **Mention SEO goals:** If SEO is important, include keywords and specify optimization goals (e.g., "optimize for featured snippet").
- 💡 **Use Gemini's multimodal features:** Describe or upload an image and ask Gemini to generate alt text or a caption for it.

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Ideate • Write • Optimize • Repurpose

Created by [ChromeGeek.com](#)

This guide is designed to help content creators leverage AI responsibly as a powerful creative and productivity tool.